

CONVENTION

APRIL, 2020



MEMBERSHIP

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The Numbers

As of 4-14-20



Our Intake Target: 413 new members

Our Actual: 210 new members (50.85% of goal)

Our Net Target: 261 new members

Our Actual: 141 new members (53.94% of goal)

Our Star Council Target: 16 Star Councils (out of 85)

Our Actual: 5 councils have reached or exceeded their new member goals

Our Actual: 3 more councils have reached at least 75% their new member goals

Our Actual: 11 councils only need 1 or 2 more new members to reach their new member goals

Our Actual: 3 councils have reached or exceeded their insurance goals

Our Actual: 3 more councils have reached 67% or more of their insurance goals

Our Actual: 41 councils have 0% new member growth

11 of these councils have net negative new member growth

Our Actual: 33 councils have not recruited a new member this year

Online Membership Program

<http://kofc.org/joinus>



As of Feb 29 we have 34 new online members so far this year.

Our goal this year is to again recruit at least 10% of our new members with this program. 34 of 194 is 17.5%

Average Age – 42

So far this year we have converted 9 e-members to regular Council members.

Currently 17 Brother Knights in e-Member status

Incentive Update



Recruit 3, Get 1 Free

Don't forget, for every 3 new recruits this half of the fraternal year your Council will receive a check for \$4, good for covering the Per Capita of 1 member.

Steady As She Goes

Every Council is still eligible for the remaining leg of this incentive

Achieve 100% of your intake mark (or greater) by the June 19 deadline and you'll receive a check for \$100

There are bonuses to be had!

Achieve 150% of your intake mark and get a \$50 bonus for \$150 total

Achieve 200% of your intake bonus and double your incentive with a \$100 bonus for a total payday of \$200!

Strategies to Finish Strong



While we remain restricted from physical presence in our parishes and public gatherings, recruiting and offering new men the chance to join us as Brother Knights can be a challenge. But we still can do this! Just a few ideas:

Leave No Neighbor Behind

Take part in this great new program to help those in our community struggling during these trying times. Use this program as an opportunity to introduce the Knights of Columbus to new prospects you've been eyeing by inviting them to take part and help out.

Schedule Virtual Degrees

Take advantage of the new combined Degree video and invite those prospects who you already were working with to attend an online presentation.

High School Seniors

Send a note of congratulations to the young men in your parish that are Seniors this spring. Even if a traditional graduation cannot happen, you can still recognize this milestone in their lives.

Strategies to Finish Strong



Once the all clear is given and we are allowed to gather in groups again, everyone will be anxious to return in person to their faith community. What better way to help them get active again than offering them an opportunity to live their faith in action with the Knights of Columbus?

Delta Church Drive

This should be a priority program, and can be a great way to welcome families back to the physical parish

RCIA

Meet with your RCIA class. New members of the church will be especially eager to actively embrace and live out their new faith.

Schedule Degrees

Each District should have at least 1 Degree scheduled every month. Members recruit when they have a date to recruit to. Take advantage of the new combined Degree.